

Eugene's 2nd Annual Black Cultural Festival



Creating a space of belonging for Lane County's Black community



Sponsorship Options

...make your allyship **Tangible and Visible**

Thank you for considering making a tax deductible donation to the Eugene Black Cultural Festival, which will be held **August 20, 2022 at Alton Baker Park**. There are several ways you can show your support. **Please note: There are a limited number of Pavilions available to our sponsors.**

Sponsorship Tier	Donation Amount	Afternoon & Evening Verbal Thank You During Event At the Main Stage	Flyers	Website	All Digital/Printed Materials	On Site Banner	Event Pamphlet	On Site Booth	On Site Pavilion
Angel Sponsor	Purchase booth space for a small black business or artist @\$500			X			X		
Tier 1	\$1000-2499		X	X			X		
Tier 2	\$2500-4000		X	X	X	X	X	X	
Tier 3	4500+	X	X	X	X	X	X		X
Tier 4	Donate products or services	* Sponsorship acknowledgement is in line with above tiers							



Pick a Booth or Pavilion

Which space reflects **YOUR BRAND's MESSAGE?**

We have several areas that your business, organization, or institution can make an impact. When you are considering your booth or pavilion space, consider your brand and what value you hope to add to the lives of the black people attending the festival.

The areas available for booth & pavilion space are listed below (please note, pavilion space is very limited):

- 1) Main Stage Area
- 2) Entrance Walkway
- 3) Youth Zone
- 4) Chess & Art Area
- 5) Third Lawn
- 6) Food Court

Unsure which area will make the most impact for your organization?

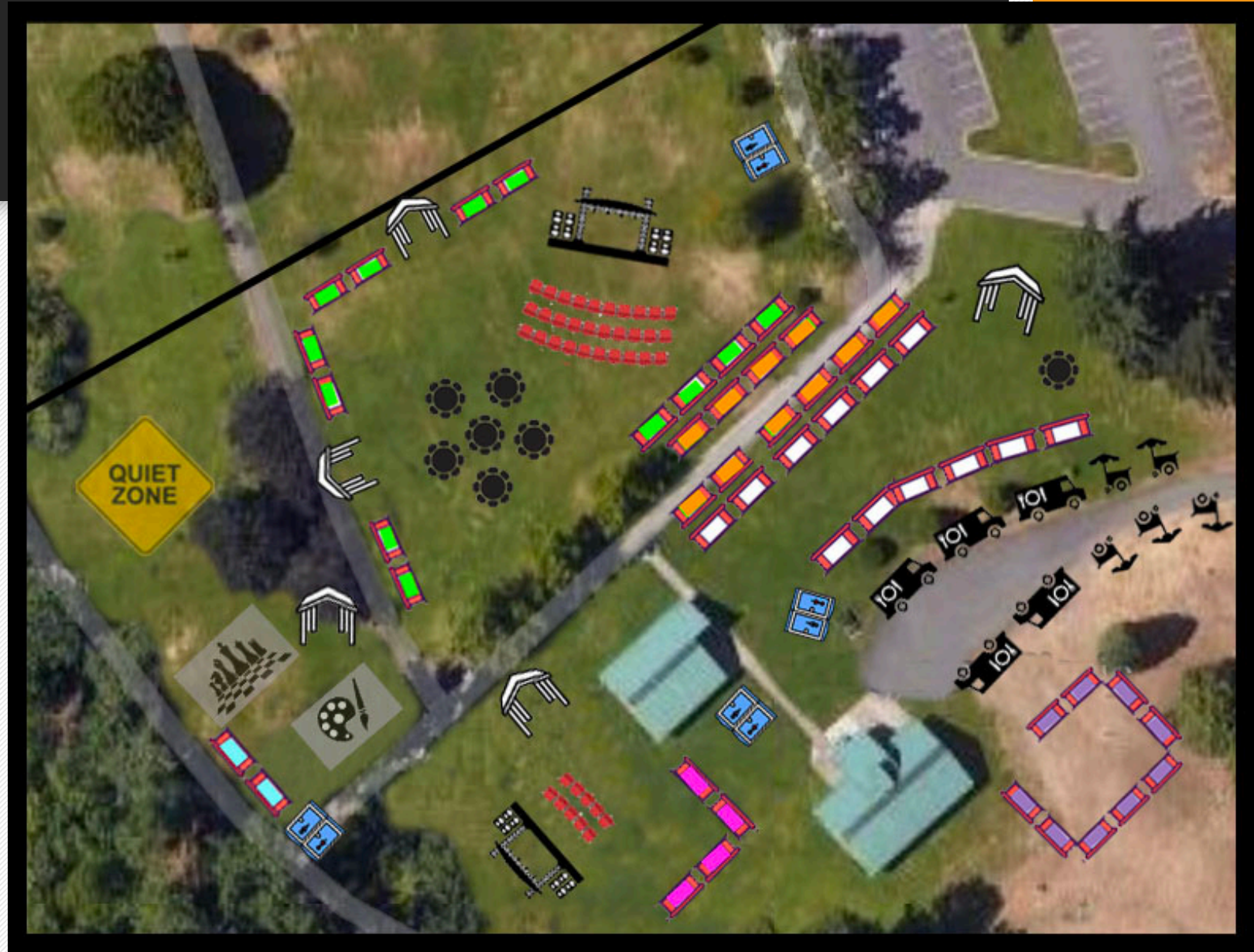
Contact Irene Rasheed for assistance at:
(424) 414-3778 or RasheedIrene@gmail.com



Site Map



-  1) Pavilions
-  2) Main Stage Ares
-  3) Entrance Walkway
-  4) Youth Zone
-  5) Chess and Art Area
-  6) Third Lawn
-  7) Food Court Booths
-  8) Food Truck/Cart Circle



Important Disclosures

Show genuine support with **Proper Representation**

There are a few important things we would like our sponsors to remember about their participation in this event:

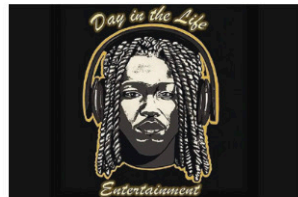
- When you consider staffing your booths or pavilions, **please ensure there is at least one staff person or representative Afro-descent**; demonstrate that your support of the community is woven into the fabric of your company, organization or institution
- We welcome **integrated sponsorships**. Be they, health pavilions, mental and emotional wellness stations, or spaces for the arts. If you have ideas for an integration please contact us
- We encourage you to be an Angel Sponsor in addition to your general sponsorship. Angel Sponsors help us secure spaces for small black businesses and artists who otherwise may not be able to afford a vendor booth at the festival. You will be notified of who benefitted from your sponsorship
- While Sponsors may pick what area their booths are located in, we will assign the specific booth location within your selected area
- Staff of all sponsors in the Youth Zone will need to complete a background check
- Your sponsorship is tax deductible. Please make checks payable to: ***Nurturely, PO Box 50643, Eugene, OR 97405***

For additional information or questions, please contact Irene Rasheed for assistance at (424) 414-3778 or RasheedIrene@gmail.com



Join This Year's Sponsors

What do you want YOUR BRAND's LEGACY to be?



For more information please contact Irene Rasheed at (424)239-9795 or RasheedIrene@gmail.com



Our Mission...

To cultivate a healthy and connected Black community in Eugene and beyond, by creating welcoming spaces that attract Black people while also centering and celebrating our culture.

